

## INNODRIVE WORKSHOP, BERLIN, 16 - 17 September 2010

### AGENDA

#### Thursday 16 September 2010

- 09:30 – 09:35 Welcome address, Vice-president Prof. Dr. Alexandar Kritikos, DIW
- 09:35 – 09:45 State of the Art - Coordinator Hannu Piekkola, UNIVAASA
- 09:45 – 10:45 Intangible capital: Macro Approach - State of the art, latest results and comparison with the COINVEST project - Cecilia Jona-Lasinio, Massimiliano Iommi, LUISS
- 10:45 – 11:15 Intangible capital: Macro Approach - Felix Roth, CEPS
- 11:15– 11:25 Comments of Macro Approach
- 11:25 – 11:40 *Coffee Break*
- 11:40 – 12:15 Innovativeness and Intangibles: The Case of Finland - Hannu Piekkola
- 12:15 – 13:00 Innovativeness and Intangibles: The Case of Germany - Bernd Görzig
- 13:00 – 14:00 *Lunch*
- 14:00 –14:40 Innovativeness and Intangibles: The Case of UK - Rebecca Riley, NIESR
- 14:40 – 15:05 Innovativeness and Intangibles: The Case of Norway - Terje Skjerpen, STATNO
- 15:05 – 15:30 Innovativeness and Intangibles: The Case of Slovenia, Miroslav Verbic, IER
- 15:30 – 15:45 *Coffee Break*
- 15:45 – 16:15 Innovativeness and Intangibles: The Case of Czech Republic - Stepan Jurajda, EI



16:15 – 16:45 Comparison of results from the Micro Approach - Hannu Piekkola

18:30 – 20:00 *Walk around Berlin and sightseeing*

20:00 – *Dinner Goodtime restaurant*( [www.goodtime-berlin.de](http://www.goodtime-berlin.de) Hausvogteiplatz 11, 10117 Berlin)

### **Friday 17 September 2010**

9:30 – 10:15 “Macro versus Micro Comparisons of Intangible Capital: The Case of Germany and the U.S.” - Kirsten Jäger, The Conference Board

10:15 – 10:45 Comments and discussion - Hannu Piekkola

10:45 - 11:15 “Intangible Capital and Labor Productivity: Evidence from Germany” - Kurt Geppert and Anne Neumann, DIW

11:15 – 11:30 *Coffee Break*

11:30 – 12:15 “Intangible Capital and Compensation Differences” - Rita Asplund, Sami Napari, ETLA

12:15 - 13:00 “Living Standards in an Ageing Greener Knowledge Economy” – Jorgen Mortensen, CEPS

13:00 - 14:00 *Lunch*

14:00 - 14:45 “State of the art in Intangible Capital Research in the FP7 SSH programme” - Marianne Paasi, European Commission- DG Research

14:45 - 15:30 Round table discussion on “topics to be covered here”

15:30 - 15:45 *Coffee Break*

15:45 - 16:30 Meeting of the General Assembly

18:00 – *Boat trip through Berlin city centre (costs 9 €) and evening social programme.*

